

It shall be the policy of the Idaho Association of School Administrators to provide recognition for outstanding reporting on state and local education issues. Such recognition shall be called the "Education Media Awards."

The selection of the recipient(s) of the Award shall be governed by the following criteria and procedures:

1. The Award shall be given to members of the media community who have demonstrated outstanding reportorial skill; fostered increased public understanding of the public schools in Idaho and American society; encouraged and promoted improvement of the elementary and secondary public school system in Idaho.
2. Any writer, producer, commentator or other person employed by a newspaper, magazine, radio station, television station, etc. may be eligible for nomination. A separate nomination form must be used for each nominee.
3. Nominations may be submitted from print or broadcast media, and may include but are not limited to:
  - a] Weekly or Daily Editorial on Education
  - b] Weekly or Daily School News/Feature Story
  - c] Weekly or Daily Newspaper Series on Education
  - d] Periodical or Other Articles on Education
4. Articles submitted for nomination should include the following qualifications:

#### **PRINT MEDIA**

The article(s) must have been published between February 15 of the year previous to the nomination deadline and May 15 of the current year in a print media (newspaper, magazine, etc.) of general circulation in the State of Idaho. A nomination entry must include the best article from the writer on K-12 public education. Submit full-page tear sheets whenever possible. “Series” should consist of at least three articles.

#### **BROADCAST MEDIA**

The broadcast(s) must have been produced between February 15 of the year previous to the nomination deadline and May 15 of the current year in a public or commercial broadcast media (radio, television, etc.) of general viewership in the State of Idaho. A nomination entry must include the best piece from the writer on K-12 public education. It is the responsibility of the nominator to provide the judges pertinent background information including specific instances of stories/broadcasts that will support the nomination. Support materials such as video and audio tapes and a list of educational related broadcasts will enhance entries. “Series” should consist of at least three stories or broadcasts.

5. Judges, members of IASA who were selected by the Publications and Communications Committee, will screen entries and make recommendations to the IASA Board of Directors. Recipients will be notified by IASA.

6. Evaluation of nominations for award categories will be determined by a method of points. The values are determined by each judge selecting a number between zero {0} and ten {10} indicating an opinion as to how well the nominee met the five criteria.

- a] Selection of significant subject matter ( 0 to 10 )
- b] Use of background material ( 0 to 10 )
- c] Clear and interesting style ( 0 to 10 )
- d] Reporting that tends to improve understanding of the public schools ( 0 to 10 )
- e] Information supporting/documenting major points of the story ( 0 to 10 )

7. The awards will be presented at the Annual Meeting of the Idaho Association of School Administrators in August of each year. A plaque of recognition may be given for each award.

8. Up to six awards may be given annually.

9. The Association reserves the right not to present Award(s) if either there are no nominees in a category or the judges determine that none of the nominees merit recognition.

Adopted by Board of Directors - December 1990

Amended - March 1992

Amended - March 1996

*IDAHO ASSOCIATION OF SCHOOL ADMINISTRATORS*

**2021 EDUCATION MEDIA AWARD**

Nomination Form

Nominee Name: \_\_\_\_\_

Nominee Email Address: \_\_\_\_\_

Name and Publisher/Owner of Nominee Publication or Television/Radio Station:

\_\_\_\_\_

Publication or Station Address: \_\_\_\_\_

Date of Publication or Broadcast: \_\_\_\_\_

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Nominator Name: \_\_\_\_\_

Nominator Email: \_\_\_\_\_

Nominator School/School District: \_\_\_\_\_

Please include any background information that you believe would be helpful in judging this nomination. Attach up to 1 additional page if necessary.

Also include a copy of the article /broadcast with the nomination form. (one article/series/broadcast per nomination form, please)

\_\_\_\_\_  
Signature of Nominator

**Please return nomination form and documentation by May 28, 2021**

**to: IASA 777 South Latah, Boise, ID 83705  
or via email to [crystal.leavitt@idschadm.org](mailto:crystal.leavitt@idschadm.org).**