



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Sponsors and exhibitors help the IASA to lead, advocate and partner on behalf of Idaho's K-12 school administrators. The following annual sponsorship and exhibition opportunities are available with the IASA:

TIER III SPONSOR - \$8,000

Tier II Sponsorship includes the following benefits:

- Four Awards Luncheon Tickets
- Conference Attendee List
- One exhibition space in entry hall
- Website recognition with logo for one year
- Electronic banner recognition on stage backdrop
- Access to regional member meetings for a 15 minute presentation
- Advertise in every issue of monthly Prism newsletter IASA Partner Membership
- 45 minute breakout session during the IASA Leadership Conference
- Two promotional e-mails to all conference attendees on behalf of sponsor
- Two promotional e-mails to all members on behalf of sponsor
- Attendance at an IASA Board Meeting, including placement on the agenda
- Host one webinar outside of IASA Leadership Conference
- Certification of Appreciation at Opening Session
- Full members list
- Box Lunch

TIER II SPONSOR - \$6,000

Tier II Sponsorship includes the following benefits:

- Two Awards Luncheon Tickets
- Conference Attendee List
- One exhibition space in entry hall
- Website recognition with logo for one year
- Electronic banner recognition on stage backdrop
- Access to regional member meetings for a 15 minute presentation
- Advertise in six issues of monthly Prism newsletter
- IASA Partner Membership
- One promotional e-mail to all conference attendees on behalf of sponsor
- One promotional e-mail to all members on behalf of sponsor
- Box Lunch

TIER I SPONSOR - \$4,000

Tier I Sponsorship includes the following benefits:

- Two Awards Luncheon Tickets
- Conference Attendee List
- One prime exhibition space in exhibition hall
- Website recognition with logo for one year
- Electronic banner recognition on stage backdrop
- Access to regional member meetings for a 15 minute presentation
- Advertise in six issues of monthly Prism newsletter
- Box Lunch

EXHIBITOR - \$1,200

Exhibitors join us at the IASA Leadership Conference, which provides the perfect opportunity to demonstrate the benefits of a product or service to school administrators from around the state. Exhibitors receive:

- One exhibition space in the exhibition hall
- Conference attendee list
- Box Lunch

A LA CARTE OPTIONS

A la carte options are available in addition to either exhibitor or sponsor packages.

- Divisional Meal Sponsor (Limited) Contact IASA
- Social Event Sponsor Contact IASA



2023 - 2024 Sponsor / Exhibitor Information Sheet IASA
Summer Leadership Conference August 2 - 3, 2023

Business Name: _____ Date: _____

Conference Contact: _____

Conference Contact Email: _____

Business Address: _____

City/State/Zip: _____

Business Phone: _____

Business Website: _____

Do you require an electrical outlet in your exhibition area? YES NO

Sponsorship or Exhibitor Level:

- | | | | |
|---|---------|---|---------|
| <input type="checkbox"/> Tier III Sponsor | \$8,000 | <input type="checkbox"/> Tier I Sponsor | \$4,000 |
| <input type="checkbox"/> Tier II Sponsor | \$6,000 | <input type="checkbox"/> IASA Exhibitor | \$1,200 |

Additional Conference Options:

- Divisional meal sponsor Contact IASA
- Evening social sponsor Contact IASA

Payment must be received 30 days prior to the event (July 3, 2023). A signed IASA Sponsorship and Exhibition Contract must accompany this sheet to guarantee reservation of exhibition space.

Total Due: _____

Card Number: _____

Check # _____ enclosed

Exp Date/Security Code: _____

Invoice me, please

Name on Card: _____

Charge my credit card

Signature: _____

Visa MC AmEx



2023 - 2024 Sponsor / Exhibitor Contract
IASA Summer Leadership Conference, August 2 - 3, 2023

The sponsor/exhibitor hereby agrees to defend, indemnify and hold harmless the Idaho Association of School Administrators, its employees, officers, directors, representatives and agents from any and all fines, fees and other costs or assessments arising from the violation of any applicable state, federal or local law, regulation, ordinance or other legal requirement caused by the actions or inactions of the sponsor/exhibitor, and/or its employees, agents, administrators or representatives.

The sponsor/exhibitor assumes complete responsibility and liability for all loss, damage, or destruction of the property of the exhibit, the sponsor/exhibitor's guests, and all event facility property used by the sponsor/ exhibitor or property brought upon the event premises on behalf of the sponsor/exhibitor. The sponsor/exhibitor also assumes full responsibility and liability for all injury to any and all persons or property in any way connected with the sponsor/exhibitor's display caused by the sponsor/exhibitor, the sponsor/exhibitor's agents, representatives, or employees. The sponsor/exhibitor hereby agrees to defend, indemnify and hold harmless the Idaho Association of School Administrators, its employees, officers, directors, representatives and agents from any and all claims for damages arising from the negligent or intentional actions or inactions of the sponsor/ exhibitor, and/or the negligent or intentional actions or inactions of its employees, agents, administrators or representatives.

Exhibition space reservation is contingent upon sponsorship level, and then on a first come, first served basis. Exhibition space includes pipe and drape, covered table, and seating. Electrical is available upon request at no additional charge. The sponsor/exhibitor is responsible for providing any additional exhibit furnishings or services. If a sponsor/exhibitor must cancel attendance at the event, the IASA shall refund the exhibition fee if notice of cancellation is received in writing at least 30 days prior to the event. The IASA reserves the right to amend exhibition space assignments.

The exhibit fair is informational and educational in purpose. No cash over-the-counter sales may be transacted at the conference. However, the sponsor/exhibitor may take orders, and purchase orders may be accepted for merchandise to be shipped at a later date.

It is agreed that we will abide by all provisions in the IASA Sponsor/Exhibitor Contract and supporting materials, including but not limited to allocation of space, conduct, and exhibit fair guidelines.

Signature

Date

Title

Business Name

Return completed Information Sheet and Contract to:

Idaho Association of School Administrators
777 S Latah Street
Boise, ID 83705
Email: hannah.spafford@idschadm.org
or
iasa@idschadm.org